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PATENT SPECIFICATION



Application Date: April 30, 1926. No. 11,417 / 26.

274,969

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Complete Accepted: Aug. 2, 1927.

PROVISIONAL SPECIFICATION.

Improvements in or relating to Visiting Cards.

I, GRAHAM WEDLAKE WHEELER, of 8, Manette Street, Charing Cross Road, London, W.C. 2, a British subject, do hereby declare the nature of this invention to be as follows:—

In the manufacture of visiting cards made in book form so that individual cards may be torn off for use as desired, the cards are each made with a tag 10 divided from the card proper by a scored line, said tags being secured together or gripped in a holder so as to hold the cards together. This arrangement necessitates very careful adjustment of 15 the scoring device during manufacture for the reasons that if the score be too deep the cards are liable to become separated in the pocket, whilst if the score be not deep enough, difficulty may be experienced in separating the cards from the tags and the cards would present a ragged edge.

With a view to providing the advantages of book-form visiting cards without 25 the above mentioned difficulty in manufacture, the cards are cut in the same manner and of the same size and shape as ordinary visiting cards, and in accordance with the present invention, are 30 mounted between the arms of a substantially U-shaped frame provided with spring influenced means for gripping the edges of the cards. Preferably the U-shaped frame has limbs of channel-section 35 so as to assist in guiding and retaining the cards in position. If desired, the spring grip may be constituted by a leaf spring extending along one or both limbs of the U-shaped frame, said spring being 40 preferably bowed laterally so as to facilitate the introduction and withdrawal of the cards to and from the frame.

In one form of the invention a card retaining frame is formed by bending up 45 at right angles the end portions of a

length of channel section metal strip so that the distance between the bent up arms is slightly greater than the width of a visiting card, the channel being on the inside of the U-shaped frame so 50 formed. A length of spring strip equal substantially in length and width to the interior of the channel of the frame is inserted in said channel so that its end portions lie in the arms of the frame and its intermediate portion is secured, as by rivetting, to the corresponding portion 55 of the frame.

If desired, the rivets or other securing device may be employed for securing 60 the frame in a leather or like backing or binding adapted to protect the cards.

In order to use the device, a block of 65 separate visiting cards of equal width and packed together is inserted between the arms of the frame so that the edges of the cards are gripped between the end portions of the spring which may be slightly bowed towards one another intermediately of their length. The spring is 70 sufficiently strong to retain the cards in position in the frame whilst they are being carried about, and also to retain the remainder of the cards whilst the topmost is being withdrawn for use.

By means of this invention, a neat and efficient device is provided whereby a stock of visiting cards may be carried in book form so that individual cards may readily be detached without injury and 80 without disturbing the remainder, further, the device being adapted to receive and hold ordinary visiting cards, there is no necessity to obtain such cards always from the same source.

Dated the 30th day of April, 1926.

A. M. & WM. CLARK,
Chartered Patent Agents,
53 & 54, Chancery Lane, London,
W.C. 2.

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COMPLETE SPECIFICATION.

Improvements in or relating to Visiting Cards.

I, GRAHAM WEDLAKE WHEELER, of 8, Manette Street, Charing Cross Road, London, W.C. 2, a British subject, do hereby declare the nature of this invention and in what manner the same is to be performed, to be particularly described and ascertained in and by the following statement:—

In the manufacture of visiting cards made in book form so that individual cards may be torn off for use as desired, the cards are each made with a tag divided from the card proper by a scored line, said tags being secured together or gripped in a holder so as to hold the cards together. This arrangement necessitates very careful adjustment of the scoring device during manufacture for the reasons that if the score be too deep the cards are liable to become separated in the pocket, whilst if the score be not deep enough, difficulty may be experienced in separating the cards from the tags and the cards would present a ragged edge.

It has previously been proposed to provide means for holding visiting cards, writing tablets and the like wherein the cards are gripped edgewise between leaf springs and such springs have been bowed laterally and disposed within channel section grooves formed by the turned over marginal portions of a supporting plate.

In order to provide a visiting card holder having the appearance and utility of a book-form holder but without the attendant disadvantages mentioned above, a substantially U-shaped frame, having limbs of channel-section within each of which limbs is disposed a leaf-spring, one of which is laterally bowed, is secured by means of its intermediate portion across the middle of a strip of flexible material which when folded upon itself over the frame constitutes a book-like binding.

The invention will be described with reference to the accompanying drawings of which Figure 1 is a plan showing the book open, Figure 2 is an elevation with the book closed. Figure 3 is a sectional plan on the line 3—3 of Figure 2 with the cards removed and Figure 4 is a sectional elevation taken on the line 4—4 of Figure 3 but with the backs spread out.

As shown in the drawings, a card-

retaining frame and cover is constituted by a U-shaped frame of channel section of which the limbs *a*, *a* extend parallel with one another and at right angles to the intermediate portion *b* on the channelled side thereof, and a strip *c* of leather or the like slightly greater in width than the frame *a b a* and somewhat more than twice the length of a visiting card, to which the intermediate portion *b* of the frame is secured along the transverse centre line. Within the channel of the frame *a b a* is housed a leaf spring *d*, *e*, *d'* similar in size and shape to said frame, the intermediate portion *e* of the spring being secured to the frame by means of rivets *f f*, which also serve to secure the frame to the leather strip *c*. The end portion *d* of the spring is bowed laterally towards the other end portion *d'* intermediately of its length, its free end converging towards the adjacent limb *a* of the frame, whilst the end portion *d'* is straight.

The sides of the frame channel are preferably cut away and rounded off in a manner similar to that shown in the drawings in order to avoid rough edges and to present a more ornamental and attractive appearance.

In order to use the device, a block of separate visiting cards *g* of equal width and packed together is inserted between the arms *a a* of the frame so that the edges of the cards are gripped between the end portions *d d'* of the spring. The spring is sufficiently strong to retain the cards *g* in position in the frame whilst they are being carried about, and also to retain the remainder of the cards whilst the topmost is being withdrawn for use.

As will be seen from the drawings, the leather strip *c* is adapted to be folded on itself in book form so as to protect the visiting cards.

By means of this invention, a neat and efficient device is provided whereby a stock of visiting cards may be carried in book form so that individual cards may readily be detached without injury and without disturbing the remainder, further, the device being adapted to receive and hold ordinary visiting cards, there is no necessity to obtain such cards always from the same source.

Having now particularly described and ascertained the nature of my said invention and in what manner the same is

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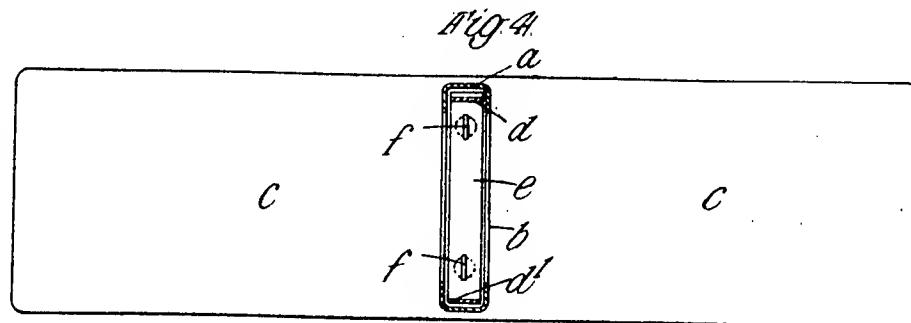
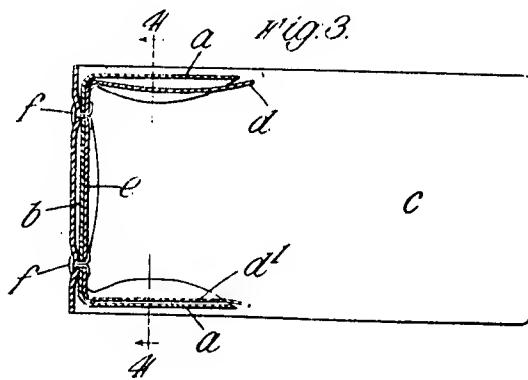
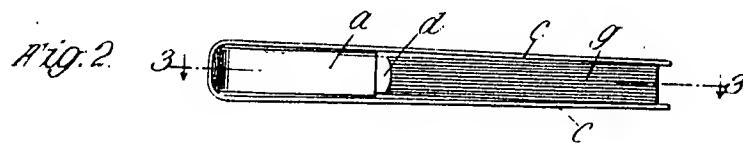
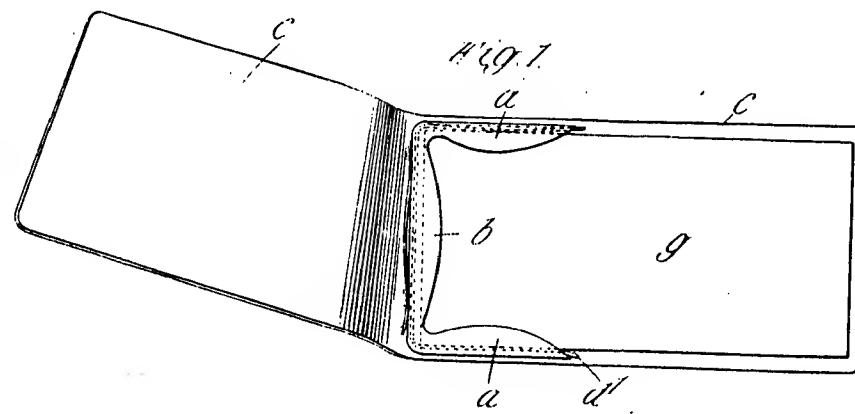
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274,969 COMPLETE SPECIFICATION

1 SHEET

[This Drawing is a reproduction of the Original on a reduced scale.]



to be performed, I declare that what I claim is:—

- Means for carrying visiting cards wherein a substantially U-shaped frame,
5 having limbs of channel section within each of which limbs is disposed a leaf spring, one of which is laterally bowed, is secured by means of its intermediate portion across the middle of a strip of
10 flexible material adapted to be folded

upon itself over the frame, the device being constructed and arranged substantially as hereinbefore set forth with reference to the accompanying drawings.

Dated the 17th day of December, 1926. 15

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